

BECOME A PARTNER OF

DALLAS



MOUSTACHE

About Dallas Moustache

Dallas Moustache is a local initiative that directly supports Movember USA, a registered non-profit organization that runs the men's health project Movember. Movember comes to life every November to create the world's largest movement for men's health, bringing much-needed awareness and funding to cancers that affect men, specifically prostate and testicular cancer. Men grow and groom their moustaches for 30 days to raise awareness and funds to find a cure. **The money raised in the U.S. will be split between the Prostate Cancer Foundation and the Lance Armstrong Foundation.**

Dallas Moustache elevates local camaraderie by spreading awareness of Movember in a fun and easy way. Movember kicks-off with a party on November 1. Throughout the month, Dallas Moustache will hold weekly happy hours, lunches and other charitable events to encourage participation in and donations to Movember, culminating in a month-end finale party to celebrate the hard-working moustaches.

We hope you'll join Dallas companies like Hotel ZaZa and the Dallas Stars to help us reach our goal of being the largest Movember donor in the U.S. In the spirit of some of the greatest moustaches ever, below are the participation levels and what you receive as a Dallas Moustache partner. Even if you don't have cold, hard cash to donate, Dallas Moustache will gladly accept gifts in kind – just let us know what or how you can contribute.



Sgt Pepper - \$5,000+, includes:

- Your name/logo on DallasMoustache.com
- Your name/logo on Dallas Moustache posters*
- Your name/logo in every e-mail
- Weekly Facebook mentions
- Weekly Twitter mentions
- Your name/logo in the finale party program
- Opportunity to include item in finale party swag bag
- 10 finale party tickets
- 2 live mentions at finale party



Santana - \$2,500, includes:

- Your name/logo on DallasMoustache.com
- Your name/logo on Dallas Moustache posters*
- Your name/logo in every e-mail communication
- Weekly Facebook mentions
- Weekly Twitter mentions
- Your name/logo in the finale party program
- Opportunity to include item in finale party swag bag
- 6 finale party tickets
- 2 live mentions at finale party



Zappa - \$1,000, includes:

- Your name/logo on DallasMoustache.com
- Your name/logo on Dallas Moustache posters*
- A weekly Facebook mention
- A weekly Twitter mention
- Your name/logo in the finale party program
- Opportunity to include item in finale party swag bag
- 4 finale party tickets
- 2 live mentions at finale party



Super Mario - \$500, includes:

- Your name/logo on DallasMoustache.com
- Your name/logo in the finale party program
- Opportunity to include item in finale party swag bag
- 2 finale party tickets
- A live mention at finale party



Ned Flanders - \$250, includes:

- Your name/logo on DallasMoustache.com
- Your name in the finale party program
- Opportunity to include item in finale party swag bag



Gandhi - gifts in kind, includes:

- Your name/logo on DallasMoustache.com
- Your name in the finale party program
- Opportunity to include item in finale party swag bag

*For donations made by 10/18

For more information on becoming
a Dallas Moustache partner, contact
erik@greenlightad.com